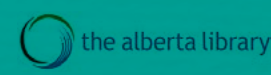




# Stronger TOGETHER

Library  
Conference







# The Conference

The 2024 Stronger Together Conference is happening on October 3 and 4 at the Edmonton DoubleTree by Hilton West Edmonton hotel. Join us as we welcome 500 attendees from all over central and northern Alberta as we discuss important topics like advocacy, artificial intelligence and technology, workplace issues, intellectual freedom, governance, and programming.

Libraries today are vibrant hubs where everyone is welcome. They're facing various challenges, including global issues like censorship, but they remain safe spaces for diverse opinions. At the same time, new technologies and platforms are expanding opportunities for libraries to be at the forefront of change. There is tremendous excitement for innovations such as artificial intelligence and virtual reality. Providing access to these leading-edge technologies enables everyone in Alberta to experience advancements, and spark imaginations.



**October 3-4, 2024**

DoubleTree by Hilton, West Edmonton, AB

For sponsorship inquiries contact  
[deanh@focuscom.ca](mailto:deanh@focuscom.ca) | 780.983.9954





# About Us

The Stronger Together Library Conference celebrates the Alberta library community to connect, learn, and grow. The conference is a joint effort among six partners: The Alberta Library, Peace Library System, Yellowhead Regional Library, Northern Lights Library System, Library Association of Alberta and the Alberta Library Trustees' Association.

## Who Attends

This conference is a premier experience for librarians, staff, and trustees who work in public, school, academic, and special libraries across Alberta. The presenting partners represent all aspects of the library community, enabling a diverse group to discuss important issues and opportunities. What sets this conference apart is the unique mix of library staff, trustees, and leaders, offering an expansive view of library skills, perspectives, and knowledge unlike anything you may have experienced at a library conference.

## What can the Stronger Together Conference offer you?

The event offers a unique opportunity to elevate your brand's visibility in Alberta's library community. With an expected attendance of 500 delegates, your sponsorship grants you access to a diverse and engaged audience. By supporting the Stronger Together Library Conference, you're not just investing in an event; you're investing in the library community.



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# Sponsorship Levels

Don't miss this tremendous opportunity to connect with decision makers at every level of the library community.

**Limited opportunities are available and are expected to sell out.**

## Platinum

\$10,000

**Only One Available**

### INCLUDES:

- ▶ Access to a sponsor booth in the high-traffic coffee break area
- ▶ First choice of booth location within the exhibit area
- ▶ Frequent on-stage verbal acknowledgements by MC daily
- ▶ Highly frequent on-screen logo placements throughout the conference
- ▶ Logo feature in the online program
- ▶ Extra-large logo recognition on the Stronger Together website
- ▶ Social media thank you posts, with links to your website
- ▶ Logo featured prominently on the front of conference name tags
- ▶ Posts in organizers' newsletters before and after the conference

## Keynote

\$7,500

**Two Available** (Thursday and Friday)

### INCLUDES:

- ▶ Access to a sponsor booth in the high-traffic break area
- ▶ Frequent acknowledgment on AV screens
- ▶ Large logo recognition on the Stronger Together website
- ▶ Logo feature in the online program
- ▶ Social media thank you posts
- ▶ Logo featured prominently on the back of conference name tags
- ▶ On-stage MC verbal acknowledgement
- ▶ Posts in organizers' newsletters before and after the conference

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## Breakfast

**\$5,000**

**Two Available** (Thursday and Friday)

### INCLUDES:

- ▶ Access to a sponsor booth in the high-traffic break area
- ▶ On-screen logo placements throughout the conference
- ▶ Exclusive branding during breakfast and on-stage MC acknowledgement
- ▶ Frequent acknowledgment on AV screens
- ▶ Logo feature in the online program
- ▶ Medium logo recognition on the Stronger Together website
- ▶ Social media thank you posts
- ▶ Posts in organizers' newsletters before and after the conference

## Lunch

**\$5,000**

**Two Available** (Thursday and Friday)

### INCLUDES:

- ▶ Access to a sponsor booth in the high-traffic break area
- ▶ Exclusive branding during lunch
- ▶ Frequent acknowledgment on AV screens and on-stage MC acknowledgement
- ▶ Other on-screen logo placements throughout the conference
- ▶ Logo feature in the online program
- ▶ Medium logo recognition on the Stronger Together website
- ▶ Social media thank you posts
- ▶ Posts in organizers' newsletters before and after the conference

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## Panel Sessions

### \$2,500

**Two Available** (Thursday and Friday)

#### INCLUDES:

- ▶ Access to a sponsor booth in the high-traffic break area
- ▶ Acknowledgment on AV screens
- ▶ Other on-screen logo placements throughout the conference
- ▶ Logo feature in the online program
- ▶ Medium logo recognition on the Stronger Together website
- ▶ On-stage emcee verbal thank you
- ▶ Posts in organizers' newsletters before and after the conference

## Morning/Afternoon Breaks \$2,000

**Four Available** (One morning and one afternoon, both Thursday and Friday)

#### INCLUDES:

- ▶ Access to a sponsor booth in the high-traffic break area
- ▶ Exclusive acknowledgment on AV screens during the break
- ▶ Other on-screen logo placements throughout the conference
- ▶ Small logo recognition on the Stronger Together website
- ▶ Logo feature in the online program
- ▶ Posts in organizers' newsletters before and after the conference

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## Friends

## \$750

**10 Available**

### INCLUDES:

- ▶ Group acknowledgment on AV screens
- ▶ Other on-screen logo placements throughout the conference
- ▶ Extra-small logo recognition on the Stronger Together website
- ▶ Group acknowledgment in the online program
- ▶ Posts in organizers' newsletters before and after the conference

*Additional booths may be available for Friends at an additional charge. Please enquire when booking your Friends Sponsorship.*

Contact **Dean Heuman** to secure your sponsorship today.

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# Sponsor Overview

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Sponsor Level	Sponsorships available	Booth	AV Screens	Website	Online Program	Social Media	Name Tag	MC Mentions	Post in Newsletter as Sponsor	Cost
Platinum	1	Yes	Yes - 16	Extra Large	Yes	Yes	Yes - Front	Yes	Yes	\$10,000
Keynote	2	Yes	Yes - 7	Large	Yes	Yes	Yes - Back	Yes	Yes	\$7,500
Breakfast	2	Yes	Yes - 6	Medium	Yes	Yes	-	Yes	Yes	\$5,000
Lunch	2	Yes	Yes - 6	Medium	Yes	Yes	-	Yes	Yes	\$5,000
Morning and Afternoon Breaks	4	Yes	Yes - 3	Small	Yes	-	-	Yes	Yes	\$2,000
Panel Sessions	2	Yes	Yes - 3	Medium	Yes	-	-	Yes	Yes	\$2,500
Friends	10	-	Yes - Grp	Extra Small	Yes - Grp	-	-	-	Yes	\$750

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